



TREES OF HOPE WI for the benefit of the *Leukemia-Lymphoma Society of SE WI*
A Festival of Trees to Usher in the Holidays

GOAL: To raise funds to support local patient services and research for Leukemia, Lymphomas and other Blood cancers. <http://TreesofHopeWI.org>

PLACE: Brookfield Suites Hotel- 1200 S Moorland Rd Brookfield, WI

DATE: Fri-Sun November 18-20, 2011

Friday- 10am-9pm Friday Night Festival Gala- Food, Music, Entertainment (5pm-9pm)

Saturday- 9am-7pm - Pictures with Santa, face-painting, music, entertainment-**Marrow Donor Drive**

Sunday- 10am-6pm - Music, entertainment

GOAL ATTENDANCE 500+ Promotion of Event to encourage attendees from entire SE Wisconsin area

ENTERTAINMENT : Lutheran A Cappella Choir of Milw, Jayme Dawicki, Gary Cross, Eight of Hearts (Barbershop Octet), Girl Scout Caroling, Linda Kelly (singer), Nikki Swikert, Nick Bauer (guitar)

TREE SPONSORSHIP OPPORTUNITY (25) showcase your company, group or honor a special person by sponsoring and decorating an artificial Christmas Tree. Sizes from tabletop to 7 ft. Trees will be displayed in the Brookfield Suites Hotel Atrium during our event. Trees will be available for bid during the event and given to winning bidder fully decorated. Accompany your tree with a gift certificate or other items to enhance your tree's value. Tree sponsors may choose whom they wish to have decorate their tree.

DELIVERY OF TREES TO WINNING BIDDER - Anchor Moving and Storage (local SE Wis delivery)

WREATHS, FLORAL ARRANGEMENTS, GIFT BASKET OPPORTUNITY – wreaths, gift baskets, and other holiday décor needed for bid.

SILENT AUCTION ITEMS NEEDED Gift certificates, hotel, dining, trips, airline tkts, sports pkgs, or ???

SANTA CLAUS, Looking for these for Saturday Nov 19th. Chance for people to have photo with Santa, face-painting or “temporary tattoos”. Something for families to do

PHOTOGRAPHERS Looking for photographers to take pictures with Santa (with ability to print on-site)

PROGRAM BOOKLETS, PRINTING OPPORTUNITY Looking for a printer to prepare our event programs and sponsor signs that will accompany each tree and auction item.

WRISTBAND – ACTIVITY SPONSORSHIP- Fri Nov 19- Opening night gala. Opportunity to sponsor the food/beverage wristbands, Activities on Sat and Sunday Contact Trees of Hope WI chairperson for details.

MAJOR DONORS OF \$500 OR MORE IN SERVICES, PRODUCTS OR DONATIONS WILL RECEIVE

*Active Link on our website * Signage at the event and advertisement in various media * Logo and business information in event program - Radio, TV and print advertising

Karen Wenzel-Chairperson 414-750-1989

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